

University Impact Area Solutions Study: Connectivity (Transit)								
Goal	Strategies	Action Steps	Priority Level (Highest, High, Low, Lowest)	Difficulty Level (Easy, Medium, Hard)	Responsible Partners (Primary)	Responsible Partners (Secondary)	Implementation Timeline	Other Details
Expand options for a more efficient and connective transit system.	Expand and coordinate a more seamless shuttle service in the study area.	Use the Uptown Shuttle Review (2015) as a guide to determine a more universal system.						
		Coordinate with the Uptown Consortium, the University of Cincinnati, the Cincinnati Zoo and health organizations that operate shuttles to establish a global organization (such as a Transportation Demand Management Association) to oversee shuttles and parking for the area's major employers.						
		Explore opportunities for residents to use the institutional shuttle service.						
		Expand shuttle services further south to increase ridership.						
	Coordinate with SORTA to expand, improve, and market the utilization of transit services.	Reestablish a more simplified system of using one pass for bus services.						
		Explore the creation or reincorporate various routes including crosstown, east side, west side, and Fairview turnaround bus routes with limited stops.						
		Find ways to increase education and market the SORTA system.						
	Study and implement Phase 2 of the Streetcar in the Uptown area.	Study the potential streetcar route and seek out funding sources.						
		Implement the next phase of the Streetcar to reach the Uptown area.						

University Impact Area Solutions Study: Connectivity (Bicycle)								
Goal	Strategies	Action Steps	Priority Level (Highest, High, Low, Lowest)	Difficulty Level (Easy, Medium, Hard)	Responsible Partners (Primary)	Responsible Partners (Secondary)	Implementation Timeline	Other Details
Design, implement, and incentivize bicycle solutions.	Advocate and educate for bicycle safety to expand ridership.	Utilize resources of DOTE and the University of Cincinnati to conduct a study about existing bike connections and recommendations for safer biking.						
	Enhance the off-street bicycle network and look for opportunities for connections.	Update the City of Cincinnati Bike Plan in the study area.						
		Coordinate with the Trails Alliance on making connections.						
		Implement innovative methods to creating a safer environment for bicycles (i.e. the bike box) on-street and particularly at intersections.						
	Encourage biking as an alternative to automobile use.	Coordinate with the University of Cincinnati and Uptown Consortium to explore incentives for students/employees to use transit/bike/walk to campus/work such as parking bikes in secured locations, showers/locker rooms, and providing maps of the bicycle network.						
		Work with Red Bike to provide enhanced education on their services in addition to encourage the use of helmets.						

University Impact Area Solutions Study: Connectivity (Pedestrian)								
Goal	Strategies	Action Steps	Priority Level (Highest, High, Low, Lowest)	Difficulty Level (Easy, Medium, Hard)	Responsible Partners (Primary)	Responsible Partners (Secondary)	Implementation Timeline	Other Details
Design and implement a safe and integrated pedestrian network.	Exploration and implementation of thoughtful designs of pedestrian crosswalks.	Coordinate with the Ohio Department of Transportation (ODOT) to use their accident database to determine high crash locations involving pedestrians.						
		Utilize the resources of the University of Cincinnati to conduct a survey to determine locations where people are concerned for pedestrian safety.						
		Use appropriate methods (i.e. curb bumpouts, enhanced crosswalks, etc.) at targeted intersections in the study area to improve safety.						
	Make street improvements to further ensure the safety and accessibility of pedestrians.	Continue to increase and improve lighting along targeted corridors.						
		Implement increased pedestrian signal clearance times according to the new federal standards.						
		Develop a public service awareness education campaign to promote safety of all road users, particularly bicycles and pedestrians.						

University Impact Area Solutions Study: Traffic								
Goal	Strategies	Action Steps	Priority Level (Highest, High, Low, Lowest)	Difficulty Level (Easy, Medium, Hard)	Responsible Partners (Primary)	Responsible Partners (Secondary)	Implementation Timeline	Other Details
Manage the overall flow of traffic and encourage other modes of transportation.	Update the Uptown Transportation Study (2006).	Coordinate with Uptown Consortium, ODOT, City Department of Transportation and Engineering, and OKI in order to update and prioritize recommendations.						
	Explore methods of controlling traffic flow of automobiles, transit, bicycles and pedestrians.	Determine if a reduction of speed limits are warranted on any roadways.						
		Consider changes to on street parking restrictions.						
		Consider wayfinding in the study area to supplement the Uptown Wayfinding within the larger private campus area.						
	Enhance pedestrian wayfinding around the study area.	Implement a universally designed area pilot program that elevates wayfinding in interior areas of campus.						
	Encourage the use of other modes of transportation through multiple solutions.	Incentivize carpooling through reducing prices of parking.						
		Locate areas to build commuter parking lots and more efficiently use existing parking facilities to connect with the shuttle system and other transportation modes.						